Request for Proposals (RFP)

2021 Annual Conference Hotel Roanoke, Roanoke VA October 21-22

The 2021 American Planning Association (APA) Virginia Chapter Annual Conference is the Chapter's signature event. For our 51th Annual Conference (part 2), we will continue to offer a Conference Program that exemplifies the best of Virginia's planning practice, theory, projects and persons.

The 2021 Conference theme is <u>Innovation in Planning!</u> This past year certainly has been different, where we have found ourselves learning to adapt to live "outside the norm." We have been forced to do everything differently: how we live, work, and play. This year's conference will focus on how we have had to adapt as planners from our work stations to how and what we plan. How has transportation, housing, economic development, social equity, public health, finances, etc. changed in the past year? How do all these factors affect communities and impact what planners do? Twenty first century plans must address these challenges and innovations to ensure the vision we establish for our communities remains viable and equitable. We want to hear from you and give you the opportunity to present your thoughts on how the pandemic has impacted the world of planning, how we approach development, our role as planners, and how will it affect the future – where do we go from here?

Priority may be given to sessions that exemplify the 2021 Conference theme (stated above) and/or those topics identified by the Conference Planning Committee including: woman & minorities in planning, career development & advancement, planning management, finance & budgeting, equity & diversity, new & emerging technologies (solar, broadband, apps), civic engagement and public participation.

All session abstract proposals are due no later than <u>Friday August 27, 2021</u>. Late submissions may not be accepted.

2021 Conference Session Formats

Quick Takes (20x20) @7 minutes	Traditional (Lecture) @60 minutes	Deep Dives @2.5-3.5 hours
These sessions, also known as a	This format includes a PowerPoint	This format is intended for more
20x20, are designed to be "fast,	presentation and brief Q&A.	intensive topics, themes,
funny, and passionate,"	Workshop and other hands-on	projects, or programs including
highlighting a topic, idea, theme,	type activities may also be	workshops and other-hands-on
project, or program in a	included, but proposals should	type activities. Deep Dive
fast-paced and brief format.	demonstrate they can work	presentations should emphasize
Slides will be automatically	within the allotted 60-minute	a high level of expertise or detail
advanced at 20 second intervals	timeframe. Speaker	in a topic(s), a portion of the

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(approx. 7minutes duration).	teams/panels should not exceed	time should be devoted to a
Quick Takes will be grouped 4-5	three (3) persons.	facilitated discussion, hands-on
presentations per block with time		activities, or other interactive
at the end for a brief Q&A.		type component (role playing,
Students and recent graduates		etc.) and include at least three
are encouraged to submit a		(3) speakers/facilitators. Sessions
Quick Take proposal.		should demonstrate how they
		can fill a minimum 2.5-hour block
		of time and how that time will be
		divided up.

Instructions for Submitting a Session Proposal

Please note new submission format. Complete the online submission form: http://bit.ly/APAVA-RFP2021 [bit.ly], which should include the following:

Session Title	Presenter(s) Name
☐ Format (Quick Take, Lecture, Deep Dive or something innovative (out of the box idea)	Presenter(s) Credentials
Detailed Description of Content	☐ Employer
Value of Session to Practicing Planning Professionals	Contact Information (email address & phone number)
 Indicate Willingness to Present in Person, Virtually, or Both 	☐ Brief Biography (3-5 sentences) for each speaker

All proposals should be submitted electronically <u>no later than Friday August 27, 2021</u>. Late submissions may not be accepted.

Questions or comments? Contact: chapter.affairs@apavirginia.com

#APAVA21