

Newsbrief



PARTNERSHIPS IN PLANNING: ORGANIZATIONS CREATING BETTER COMMUNITIES IN VIRGINIA

By Elizabeth S. Via, AICP

In 1998 I started my term as VAPA's President with a goal to hold quarterly summit meetings of all of the organizations in Virginia that were contributing to the health and welfare of their communities, focusing on planning and architecture. The local effort was part of a larger national effort for our major trade associations, APA, ASLA and AIA to be more cooperative and less turf conscious. Ultimately, the local project failed, in part because the effort was based on a few individual personalities but great relationships between the organizations grew out of that and other earlier efforts by past presidents such as Mike Chandler. In fact, I recently came across a bottle of home brew bestowed upon me by the Rural Planning Caucus. More seriously, an important partnership that was created in the late 1990's through the efforts of Mike and others was the one that now annually cosponsors the **Commonwealth Land Use & Zoning Conference** which will be held this year at the Charlottesville Omni Hotel, October 8-10. Traditionally held over the Columbus Day weekend, this conference is held by the Citizens Planning Education Association of Virginia, Inc. (CPEAV) and co-sponsored by both the Virginia Association of Zoning Officials (VAZO) and VAPA. This conference brings together professional planners and zoning officials with citizen planning commissioners and BZA members from all areas of the state for 3 days of training and seminars on timely topics of the day. All sessions qualify for AICP continuing education credit and VAZO recertification. The registration brochure for the conference is included in this issue of Newsbrief and information on our partners is provided below. Elsewhere in this newsletter we profile other organizations that are working hard to create better communities for Virginia's citizens and offer the first of a series of brief profiles of private sector associations that offer public officials low cost ways to learn about and partner with the "other side".

Citizens Planning Education Association of Virginia, Inc. (CPEAV)

"We're doing it!" proclaimed CPEAV President Art Mead on the cover of the summer's newsletter. Who, you ask? What? First, CPEAV is the new name for the organization of citizens most of us have known for our professional lives as the Virginia Citizens Planning Association (VCPA). Reorganized out of VCPA in mid-July, the Citizens Planning Education Association of Virginia, Inc is a non-profit association able to accept tax exempt donations (hint!) to further their mission of providing high-quality educational programs and training initiatives for local planning commissions, boards of zoning appeals, governing bodies and their support staffs. These training programs strengthen local official's capacity for skillful, knowledgeable and responsible community planning and decision making, assisting the professional planners in everything that we do.

VCPA holds the honor as the oldest planning organization in Virginia. It was started in 1950 when a small group of citizen planners, primarily planning commissioners got together to discuss common issues in their localities. It evolved with the support of the Virginia Department of Housing and Community Development and Virginia Tech with the primary goal of training those planning commissioners. In 1978, the first Columbus Day conference was held as the Planning Commissioners Institute. In 1985, 36 planning commissioners from across the state signed up for the first ever certified Planning Commissioners training which consisted of 1 text book and a day and a 1/2 in the classroom. The 36 students came back together at their request for a closing session which started the tradition now followed by CPEAV of providing an opening session, home study and closing session over the course of 4 months. Just recently CPEAV graduated their 54th class and list 2,000 graduates of the training program which is now offered 3 to 4 times a year. Close to 40 local governments now require their Planning Commissioners to receive their certification within a year's time of their appointment.

In 1988, the CPEAV conducted a statewide survey of training needs in the Commonwealth and added another program, designed to train Board of Zoning Appeals members, modeled on the planning commissioners training, offered once a year. That program has graduated approximately 750 students and in some circuit courts, such as Virginia Beach is beginning to require certification for their appointees.

(continued on page 3)



President's Message

Denise Harris, AICP

Fall always reminds me of growing up and playing with my friends under the big trees in Reston. We would create an imaginary place called "Oak Town" by raking the leaves into the outline of streets, stores, and homes. The acorns we found were worth a \$1 and the acorn tops worth 25¢ in our imaginary economy. Bicycles served as our transportation. Little did I realize what an impact those childhood days in the planned community of trails and trees would have on the rest of my life, my view of the world and the profession I would embrace.

Now I look around so many neighborhoods and part of me feels a sense of loss for today's children. The freedom and wonders of the world available to me as a child appear to be very rare today. The acorns that marked the beginning of fall are hard to find, even the amount of leaves "Oak Town" required seem nonexistent in many neighborhoods. I watch the kids in my community wait for the bus under the ever watchful eyes of their parents. I see the line of minivans fight traffic to turn into the elementary schools to drop off their precious cargo. What I don't see is children walking and biking to school. I don't see children playing outside for hours unattended. I don't see children developing a sense of confidence in their own abilities only achieved through the freedom of being responsible for themselves. What has happened?

It is like Bill Cosby's old joke "I walked to school in the snow - uphill – both ways." But many of us did experience greater freedoms within our community than today's children are allowed to encounter. This lifestyle change impacts the whole family. The lives of parents and their children are spent shuttling between activities with little free time for imagination, fresh air, and unstructured play. Even recess is starting to be eliminated from our school systems. It will be years before we understand as a society what the impacts of this quality of life will have on the current generation but already studies are coming out suggesting that today's children,

like their parents and grandparents, are more stressed and obese than ever before.

There seems to be no end to the blame game on why this is occurring in our society. People blame the media for scaring parents about kidnappers and pedophiles. People blame school districts for locating schools away from neighborhoods. People blame the high cost of living that forces families to buy homes far away from the parent's place of employment. I could go on and on but you know the arguments.

Since the blame can go around – so can the solutions. The professional planning field has a large role to play in helping make our communities safe and accessible to all. We have an obligation to do our part in our everyday jobs to make our communities healthy for generations to come – otherwise why be a planner?

But we can't do it alone. The bright side of all this is that alliances are forming between planners, health care professionals, associations for retired persons, crime prevention organizations, and many others in an effort to find community solutions. This issue of Newsbrief is packed with information from many of our allied professions. We are beginning to recognize that we have common goals that we need to promote together. So take a look at the opportunities to meet your counterparts in other professions and develop relationships with them at the CPEAV Conference, the Diversity Breakfast, the Rural Planning Caucus, the Virginia Crime Prevention Association Conference, and the AARP Mobility Conference. If we all start communicating with each other we can truly influence the quality of our communities.

I hope you enjoy the beautiful fall weather but please don't step on the acorns – they are worth \$1 in Oak Town.

Denise

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Editorial Policy Newsbrief accepts planning-related submissions from VAPA members and nonmembers and the editors get really tired of their own byline so please submit! We do reserve the right to edit all submissions for clarity and length. Authors are encouraged to share draft articles with their employers prior to submission if the article relates to their work. Permission to reprint or reproduce in whole or in part is granted with appropriate citing. Submissions are accepted on a voluntary basis only. A conference announcement, training opportunities, member news and other potential items of interest are encouraged and accepted free of charge at the discretion of the editor and as space is available. Letters to the editor would be nice. Contact Elizabeth S. Via for more information at (703) 257-8224 or evia@ci.manassas.va.us.

NEXT ISSUE DEADLINE: NOVEMBER 1, 2006



The co-sponsorship of the Columbus Day conference and training program began with VAPA and VAZO in the late 1990's and was recognized in 2004 when the Planning Commissioners Institute officially became the Commonwealth Land Use and Zoning Conference. You can visit the CPEAV on the web at www.cpeav.org for a list of current training programs including the following upcoming events:

55th Certified Planning Commissioners Program

Opening Session: September 25-26 at Richmond Marriott West Hotel

Closing Session: December 11-12 at Charlottesville Omni Hotel

Cost: \$425

Mayors and Chairs Planning and Zoning Seminar (New!)

A one-day seminar focused on planning and zoning law.

Friday, September 29th at the Richmond Marriott West Hotel

Cost: \$95

2006 Virginia Certified Boards of Zoning Appeals Graduate Seminar

October 30th, Place TBD, Cost: \$90

2006 Virginia Certified Planning Commissioner Graduate Seminar

November 29th at the Richmond Marriott West Hotel, Cost: \$90

Virginia Association of Zoning Officials (VAZO)

The Virginia Association of Zoning Officials was organized in 1990 to provide a support community for zoning officials, whom, lets face it, are often not the most liked people in their communities. Regardless, their tremendous efforts were recognized by the General Assembly in 1991 with the adoption of SJR 438 which recognized VAZO's efforts in providing high quality training and certification requirements for land use professionals working in the field of zoning. Some of VAZO's other goals include providing a reliable communication network for administrators to develop solutions to common zoning problems, developing a mentoring program and establishing a professional code of ethics expected of recipients of the CZA and CZO status.

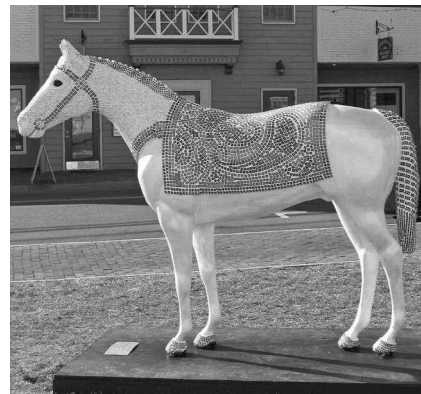
In fact, the creation of the Certified Zoning Officers and Certified Zoning Administrator program ensuring fair, ethical administration and enforcement of land use laws in the Commonwealth. Fall examinations for certification will be held in Virginia Beach on September 27th followed by VAZO's annual two day professional development and training conference on the 28th and 29th. The next exam preparation course will be held in Charlottesville on November 29th through October 1st. Register online and find out more at www.vazo.org.

Loudoun Design Cabinet Announces 2006 Award Winners

By Wade F. Burkholder

On July 18, 2006 the Loudoun County Design Cabinet announced nine winners for the annual "Signatures of Loudoun" Design Excellence Program. This program, sponsored by the County's Department of Economic Development, recognizes the buildings, interiors and places that, together, make Loudoun County and give Loudoun and Leesburg their sense of place. The winners range from the statues of the "Horsing around Loudoun" Campaign to the restored Dodona Manor (Estate of George C. Marshall) shown here. All of the 2006 award winners can be viewed at www.co.loudoun.va.us/business/designcabinet/signatures.htm.

The Cabinet is made up of a volunteer group of architects, designers, and interested community members. To complement Loudoun's natural beauty, and to reinforce its sense of place, identity, and community, the Cabinet aims to encourage the highest quality physical design including urban, architectural, landscape, and ecological design. To assist the Department of Economic Development, the Cabinet also provides a forum for discussion and advice on design related issues, projects, and opportunities.



"Horsing Around Loudoun" Campaign



Dodona Manor – Leesburg (Estate of George C. Marshall)

Leesburg Adopts Crescent District Master Plan

By Wade F. Burkholder

The Town of Leesburg adopted the Crescent District Master Plan (CDMP) by Town Council Resolution on June 27, 2006. The Plan provides a vision for redevelopment of 225 acres of land adjacent to and including a portion of the Old and Historic District of Leesburg.

The District includes a mixture of land uses from successful commercial developments to warehousing and industrial and a variety of residential types. The core of the District was

once the industrial heart of Leesburg. The concept was first proposed and the name coined during the development of the Business Development Strategy (BDS) for Leesburg that recognized the traditional downtown, now fully occupied, could be expanded in select areas. The Crescent District, named for the arc of the Town Branch which traverses the area, expands on the ideas of the BDS to expand downtown to include opportunities for additional retail uses, to encourage a mixture of housing types to attract interest in downtown living from a variety of market segments and to enhance the attraction of downtown for residents by creating significant public amenity spaces. The large quantity of underutilized land in the Crescent District presents an opportunity for redevelopment consistent with the downtown area incorporating greater densities with a collection of uses partnered with high quality pedestrian spaces.



In 2004, the Town initiated a study of the Crescent District and contracted with consultants Kimley-Horn and Associates, Inc. and Arnett Muldrow and Associates to prepare the plan. Several public meetings, stakeholder interviews and work sessions were conducted under the auspices of the Planning Commission who served as the Steering Committee for this project. The Planning Commission, Board of Architectural Review and the Economic Development Commission provided input and guided the process to completion. Adoption of the plan allows the Town to direct, coordinate and review both private development projects and public capital projects in a proactive manner.

"The opportunity to administer an innovative design-based planning initiative in the Crescent District will result in a more sympathetic transition between Leesburg's historic core and the more modern development that surrounds it." Stated Annie McDonald, Leesburg Preservation Planner.

In addition, the Crescent District Master Plan provides guidance supplementary to the 2005 Town Plan for properties within the Plan boundaries. The policies and objectives set out in the Leesburg 2005 Town Plan remain in effect, including those relating to the Downtown land use category and the Central Planning Sector. However, the CDMP provides more specific and detailed guidance, such as land use, building heights, architectural design and street location and design elements. In fact, Leesburg Town Council has also recently approved zoning for the first redevelopment project in the Crescent District. Mitchell and Best Homebuilders of Rockville Maryland was approved the redevelopment of an 11.65 acre former manufacturing facility in the heart of the Crescent District. Plans for the project include 332 multi-family residential units combined with approximately 75,000 square feet of retail and office uses.

Continued rapid growth in Leesburg will push underutilized properties to redevelop for higher and better uses. With the Crescent District Master Plan now approved, the Town can focus its efforts to advancing implementation tools and marketing strategies for the District.


Crescent District Master Plan
April 11, 2006



Sixth Diversity in Planning Networking Breakfast takes place in Norfolk

By Joseph Curtis, AICP and Irayda Ruiz, AICP

On June 19th around 20 attendees met at the office of Parsons Brinckerhoff in Norfolk for the sixth Diversity in planning networking breakfast sponsored by the Ethnic and Cultural Diversity Committee (ECDC) of the Virginia Chapter of APA. Attendees included members of both the public and private sector, including local planning agencies, law firms, planning consultants, and development firms.

The professionally diverse crowd was due to a hot topic within Hampton Roads: the Norfolk Light Rail project. Specifically, the topic of discussion was: **What Hampton Roads can learn from Baltimore's transit planning.**

Joseph Curtis, AICP, a member of the VAPA Ethnic and Cultural Diversity Committee and Transportation Planner for Parsons Brinckerhoff hosted the event and began the Breakfast with a brief introduction of the VAPA ECDC. This was followed by an introduction of the guest speaker, Crystal Saunders-Hancock. Ms. Saunders-Hancock works for Parsons Brinckerhoff's Baltimore office. She has extensive experience in transportation including her time at New Jersey Transit. As a Transportation Planner for Parsons Brinckerhoff, Ms. Saunders-Hancock has worked on the planning of several transportation networks, most notably the Baltimore MagLev and the Baltimore Regional Transit Plan.



Among her many accolades, Ms. Saunders-Hancock was named a 2005 Technology All-Star at the National Women of Color Technology Awards Conference for transportation planning projects and her solid track record of mentoring for a number of organizations.

The Transit Plan focused on specific cross-city corridors. Currently, the Maryland Transit Administration's system has a large bus network, a north-south Light Rail; Metro Subway connects the Johns Hopkins facilities to downtown and the suburb of Owings Mills, as well as providing Para transit services. Ms. Saunders-Hancock explained the Baltimore Regional Transit Plan was created to improve mobility in the Baltimore area via expanding existing corridors and building new ones. Six corridors were identified in the Transit Plan; among them is the Red Line, an all-new east-west transit line which could be Light Rail or Bus Rapid Transit (BRT). A second study is the Green Line, which is a four-mile expansion of the current Metro Subway line to the eastern suburbs. The mode has not been selected but subway, light rail, and bus rapid transit are all being considered.

The Red Line Corridor study, the first priority under the Transportation Plan is Ms. Saunders-Hancock's current project. She has been involved with the transit planning as well as the public outreach involved initiatives throughout the process. Her lecture explained the importance of public involvement in terms of generating interest and the need to make sure stakeholders concerns are addressed early. Also, the politics involved can determine the outcome or the speed of the process. Since the implementation of the Transit Plan, there has been a change in MTA administration, and the approach towards the transit network has been modified. Such changes in political winds can lead to changes in the planning process. In conclusion, Ms. Saunders-Hancock stressed the need to "go with the flow" and to pay attention to stakeholders. Although straight-forward advice known throughout the planning profession, Ms. Saunders-Hancock reminds us that it is always easier said than done.

The second portion of the Breakfast began with a 3D simulation of the Norfolk Light Rail at proposed stations in downtown Norfolk. A discussion of applying the principals to Hampton Roads' own transit planning followed. Perhaps one of the most engaging discussions at a Planners Breakfast took place, describing solutions and plans of action including more public involvement and working with local politicians to generate support of more transportation in Hampton Roads. The discussion engaged students and members new to the transportation planning process. Lucas Horner, a law student at University of Virginia interning at a prestigious Hampton Roads law firm stated, "I didn't know transportation was so political."

At the end of the meeting organizers encouraged VAPA members to pair with members of the business and public sector community and exchange business cards as a way to continue expanding networks of professionals, students and members in the community interested in promoting diversity in planning.

Special thanks to Parsons Brinckerhoff for hosting the event and providing the breakfast.

Want to join our efforts to encourage diversity in Virginia planning?
Visit our website <http://www.vaplanning.org/diversity.html>



Above: Attendees were shown a 3D animation of the Norfolk LRT as it traverses the streets of downtown Norfolk (Courtesy HRT, URS, and Parsons Brinckerhoff).



VIRGINIA CENTER FOR ARCHITECTURE
Where architecture lives.

The Virginia Center for Architecture Invites the Public to Explore the Power and Importance of Architecture

In 2003, the Virginia Center for Architecture Foundation, facing a golden anniversary and a new century, purchased a landmark Tudor-Revival mansion designed by John Russell Pope, one of America's major architects, on would expand exponentially the Foundation's ability to provide exhibitions and programs to educate and entertain Virginians and visitors, and transforms it from its beginnings as a scholarship fund to a public cultural institution. In 2005, this vision was realized when the the Virginia Society of the American Institute of Architects opened the Virginia Center for Architecture, dedicated to developing the public's understanding of architecture and its influence on our lives, our communities, and our world.

The Center is currently exhibiting, Ten Shades of Green, an exhibition of recent architecture that combines innovative design with environmental sensitivity, giving Virginians the opportunity to learn some of the countless ways design can address and synthesize green issues. Organized by The Architectural League of New York, Ten Shades of Green remains on view through September 30, 2006.

"Architects and designers are becoming increasingly concerned about the environmental impact of buildings and the materials they are made of," said Vernon Mays, Curator of Architecture + Design at the VCA. "Sustainability is one of the biggest trends in design today. It involves everything from creating healthy offices to treating the environment in a responsible manner. So we are thrilled to bring an exhibition to Richmond that allows us to raise awareness of these issues among building owners, community leaders, design professionals, and the general public."

Buildings account for nearly half the energy consumption of developed countries, and therefore are the major cause of global warming, the most tangibly urgent of environmental problems. While architecture alone cannot create a sustainable culture, it can contribute to the development of ways of life that are less taxing on the earth's resources and capacities for regeneration.

Located at 2501 Monument Ave. in Richmond's historic Fan District, the Center is open to the public 10 a.m.-5 p.m. Tuesday through Friday and 1-5 p.m. Saturday and Sunday. Admission is free. For more information, call 804-644-3041 or visit the Center on the web at www.virginiaarchitecture.org.

The Rural Planning Caucus of Virginia Celebrates 25 Years (Two Years Ago)!

The Rural Planning Caucus of Virginia started in 1978 as an organization dedicated to identifying, publicizing and satisfying the unique planning needs of small towns and rural areas. Its' membership is drawn from communities like Halifax and Staunton. As outlined on their website, the RPC goals and objectives include:

- **Professional Development**
The Rural Planning Caucus (RPC) promotes the development and maintenance of high professional standards and competence for members of the planning community of rural areas and small towns.
- **Theory and Practice Development**
RPC promotes the study and application of rural planning so that it will be timely and appropriate to the needs of the planning community as well as those needs of rural areas and small towns.
- **Public Awareness**
RPC strives to promote and publicize rural planning needs to the general public, government bodies and agencies and professional organizations.
- **Legislation Development**
RPC promotes legislation that is sympathetic to the needs of rural planning.

Every year the RPC holds its annual conference at Mountain Lake, a 150 year old Southwestern Virginia resort. This year's conference will be held October 18-20, 2006 and more information is available at www.rpc.state.va.us.



It's Coming!!!!
New VAPA Website
Fall 2006



Announces Preliminary Schedule for 2007 Virginia Crime Prevention Association (VCPA) Annual Conference

The 2007 Virginia Crime Prevention Association (VCPA) Annual Conference will be held in Henrico County, Virginia, March 18-21, 2007 at the Sheraton Richmond West Conference Center. The conference theme is *Safer By Design* with three tracks including 1) Partnering for Prevention; 2) Back to the Basics in Crime Prevention; 3) Too Smart To Start. The conference will feature speakers such as Dan Sloane, *New Urban Designs and Crime Prevention*; Elizabeth Miller from the Nat'l Capital Planning Commission in DC on pairing *Urban Design and Security*. Invited guests include Commissioner Julie Christopher from the Virginia Agency on Aging on elder issues and safety. A panel discussion on the Virginia Main Street Program will also be featured along with training programs on landscaping and lighting.

Contact CPTED Planner Kim Vann, VCPA President with ideas, sponsors, questions. Contact Kim at 804.501.5370 or van06@co.henrico.va.us. VCPA is a non-profit 501(c)(3) organization.

AICP Update

By Glenn Larson, AICP
Virginia Chapter Professional Development Officer

Congratulations to the following twelve VAPA members who passed the AICP exam administered this past May.

- Anthony Fusarelli, Arlington
- Carolyn Murphy, Williamsburg
- Andrew Williams, Harrisonburg
- Eric Wright, Charlottesville
- Brian Haluska, Charlottesville
- Indrani Sistla, Fairfax
- Jeremy Raw, Richmond
- Vladimir Gavrilovic, Reston
- Kimberly Barbish, Chesapeake
- Megan Cronise, Roanoke
- Alisa Rosenbaum, McLean
- Thomas Derrickson, Williamsburg



For more information about AICP and the exam, see www.planning.org/certification. If you have questions about AICP, or want to be added to VAPA's semi-monthly exam update e-mail list, please contact me at 804/748-1970 or Larsong@chesterfield.gov.

Take Note

The Renaissance Planning Group has moved to 200 Sixth St NE, Charlottesville, Virginia 22902. Please take note of their new address and contact Hannah Twaddell if you need more information or want to stop by the new office. htwaddell@ci.tiesthatwork.com or visit www.ci.tiesthatwork.com

The Central District Section of VAPA is attempting to compile an updated contact list. If you have not received an email recently and believe you are located in the Central District, please email yhipski@resourceintl.com or eroberts@resourceintl.com or call (804) 550-9255. The Central District is generally comprised of Richmond and the surrounding counties.

Author **Tom Grubisich** has updated the Reston story with a new book, **Reston Town Center: A Downtown for the 21st Century** (Academy Press Ltd., Washington, D.C. 218 pp., \$45) Grubisich is the author of "Reston: The First Twenty Years" (Prentice-Hall, 1985) and in this new book he looks back on how Reston has grown into, in his words, an authentic suburban downtown.

Alexandria's Director of Planning and Zoning, **Eileen Fogarty**, resigned in July to return to California to become the Director of Planning and Community Development in Santa Monica, California.

In June, Mathews County Planning Director **Rodney S. Rhodes** left that position to take the position of Zoning Administrator in Williamsburg. Rhodes was in Mathews County for eight years.

Also in June, **David Tickner**, Pulaski County Director of Community Development announced he was resigning after 5 years to move to Botetourt County.

Get a new job? Land a big contract? Find true love? (Sorry, just kidding!) How about move your offices? Email Editor Liz Via at evia@ci.manassas.va.us to be included in the next issue of Newsbrief.

Retail Development through Public/Private Partnerships offered by the International Council of Shopping Centers (ICSC)

Editors Note: This is the first in a series of periodic profiles about other trade organizations on the private side that offer low cost memberships to public and educational institutions to increase communication on both sides.

Lack of retailers is a critical issue for many communities across the Commonwealth, particularly in inner cities but in other markets as well. At least three major studies in the last few years concluded that these markets remain underserved because retailers misunderstand their potential. In an effort to address these misconceptions and make tangible recommendations to address these issues, the International Council of Shopping Centers (ICSC) and Business for Social Responsibility (BSR) have published the findings of a retailer survey and focus group that was convened to determine the primary challenges retailers face when locating in underserved markets. This research project is part of a broader program by the ICSC to strengthen public/private partnerships through their Alliance Program. The program is intended to explore how public/private partnerships can work together to synthesize the needs of the community with the interests of private investment strategy. In addition, specific training programs are offered around the year, crafted by private sector industry practitioners, local government officials and community and economic development professionals. These programs present a unique opportunity for community representatives and local officials and retailers and developers to meet, understand one another's needs and develop relationships.

While regular members to the ICSC cost \$800/year, memberships for local government and educational institutions are available for \$100/year. This category of membership is open to any government entity and any appointed or elected public official at the city, state or national level. Also eligible are educators with a recognized college, university or educational institution and any such institution. Each Public/Academic Member entity designates one person to act as its Official Member. For more information go to www.icsc.org.

Next time – learn more about the Urban Land Institute and why nearly 15% of their 31,000 members work in the public sector.

AARP Hosts Mobility Conference: Exploring Mobility Options for Older Virginians

Affordable, easy-to-use, and flexible transportation options are essential for maintaining independence, choice, and control in our communities. Economic vitality depends in large part on transportation connecting individuals to jobs, goods, and services. With the aging of the Baby Boom Generation, we all need to understand how older people connect with their communities, what the transportation challenges are for many as they age, and how to expand and improve the mobility that transportation options can provide.

On October 30th & 31st the AARP Virginia will host a conference focusing on mobility options for our older citizens. When an older person loses the ability to drive, the isolation can be devastating. The need to find solutions to this loss of freedom and independence is a challenge and the situation is growing worse as the boomer generation ages. To live independently and age successfully, older Virginians must be able to maintain a mobile lifestyle.

The goals of the forum are to start a dialogue on senior mobility in the Commonwealth, build awareness about the impact of aging on transportation accessibility, and provide the audience with best practices on senior mobility from across the United States and the Commonwealth. Over 200 state and local elected officials, policy makers, transportation and land use planner, transportation providers, aging professionals, and community leaders are expected to attend the two day conference. Governor Kaine will offer a keynote address and other presenters include Julie Christopher, Commissioner of the Virginia Department for the Aging and Ralph Davis, Deputy Secretary of Transportation. Workshop sessions will explore topics such as land use and transportation planning, safe driving for seniors, and volunteer driver programs.

Conference Details:

- Monday, **October 30** and Tuesday, **October 31**.
- Location: Sheraton Richmond West Hotel, 6624 West Broad Street, Richmond, VA
- \$75.00 registration covers all meals, refreshments, and workshop materials.

Registration will open online at www.aarp.org/va on September 5. Be sure to register early as space is limited!

For more information about the conference, call or email Amber Nightingale @ 703-931-0758 or anightingale@aarp.org.



2006 Commonwealth Land Use & Zoning Conference

Charlottesville Omni Hotel, October 8-10, 2006

Sponsored by:

**CITIZENS PLANNING EDUCATION ASSOCIATION OF VIRGINIA
VIRGINIA CHAPTER OF THE AMERICAN PLANNING ASSOCIATION
VIRGINIA ASSOCIATION OF ZONING OFFICIALS**

INTRODUCTION

The Commonwealth Land Use and Zoning Conference is a training program for planning commissioners, BZA Members, appointed community and public officials, planners, zoning and subdivision ordinance administrators, elected officials, engineers and designers, people in real estate and law, and interested citizens. The Conference examines a broad range of issues germane to the art and science of community planning and growth management. The Conference Program is outlined in this issue.

WHO SHOULD ATTEND

The Conference is designed to aid:

- ❖ Planning Commissioners
- ❖ BZA Members
- ❖ Planning and Zoning Officials
- ❖ Elected Officials
- ❖ Engineers and Lawyers
- ❖ Landscape Architects
- ❖ Developers and Builders
- ❖ Realtors and Bankers
- ❖ Citizens Interested in Planning

LODGING

A block of rooms has been reserved at the Charlottesville Omni Hotel located at 235 W Main St., Charlottesville, VA 22902 for those attending the Conference.

Attendees must make their own reservations. To assure getting a room at the special conference daily rate of \$85 single or double, reservations must be made by September 20, 2006. Please make your lodging reservations early as we have a limited number of rooms reserved for the Conference.

The Charlottesville Omni telephone number is **(434) 971-5500**. (It is best to call during regular weekly business hours.) Check-in begins at 3:00 p.m. Be sure to refer to the CPEAV Land Use Conference to get the special room rate when you register.

SPONSORS

The Citizens Planning Education Association of Virginia, with collaborative support from the Virginia Chapter of the American Planning Association and the Virginia Association of Zoning Officials, are Conference sponsors.

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This conference is designed to provide assistance to plan for and manage change in both rural Virginia ...



**... and in urban
Virginia**





2006 CPEAV Commonwealth Land Use & Zoning Conference Charlottesville Omni Hotel

SUNDAY AFTERNOON AND EVENING, OCTOBER 8, 2006

2:00 Conference Registration Begins

3:15 Welcome and Sunday Symposium:

This symposium will examine the transportation and land use linkages with particular emphasis on the new state enactments by the 2006 General Assembly.

5:30 Session Ends

7:30 Tomorrow's Cities and Towns:

UVA Planning Professors Bill Lucy and David Phillips will share the results and implications of their research focusing on the resurgence of cities and the decline of many suburbs with specific reference to many localities. Lucy, a member of the Charlottesville Planning Commission, and Phillips will share advice to localities desiring to remake themselves.

MONDAY MORNING, OCTOBER 9, 2006

7:30 Conference Registration

7:45 Breakfast Breads, Fruit, Coffee and Juices

8:30 Conference Attendees, as in past years, will choose from one of four concurrent sessions. Topics/Themes featured in Charlottesville this October will include:

- ❖ New Comprehensive Plan content mandated by the State.
- ❖ A model transfer of development rights program for Virginia localities.
- ❖ Comment from VDOT Officials regarding State mandated review of local comprehensive plans and proposed rezonings.
- ❖ Staffing the effective planning commission and BZA.

10:00 Break

10:30 Concurrent Sessions Continue:

- ❖ Placemaking 2006 and beyond.
- ❖ Sharing land use and zoning responsibilities between jurisdictions.
- ❖ Shifting demographics, succession planning, and the future of agriculture in Virginia.
- ❖ Form based zoning and mixed use development practices.

Noon Sessions End

MONDAY AFTERNOON, OCTOBER 9, 2006

12:15 Luncheon, CPEAV Annual Business Meeting and Election of Officers and Directors

2:15 Extended Learning Sessions

Conference attendees will choose to attend one of three offerings each lasting approximately 2.5 hours. The extended time frame will allow in-depth discussion and learning.

3:30 Break

3:45 Sessions Resume

4:45 Sessions Adjourn

6:15 CPEAV President's Reception

7:00 CPEAV Banquet and Awards Celebration

TUESDAY, MORNING OCTOBER 10, 2006

7:45 Breakfast Breads, Fruit, Coffee and Juices

8:30 Concurrent Learning Sessions

Eight sessions will be featured Tuesday morning. Topics will include:

- ❖ The 2006 General Assembly: Views of selected Legislators
- ❖ Keeping rural areas rural: What works and why.
- ❖ Putting youth and the elderly in the planning process.
- ❖ Collaborative planning with the public: The Culpeper Story.
- ❖ Matching people with pavement.
- ❖ Leadership and process management skills for planning commissions and BZAs.
- ❖ Consequential planning and zoning actions: The role of effective decision making.
- ❖ As the future catches you: Strategies for changing management on the run.

10:00 Break

10:30 Sessions Resume

12:00 Noon: Sessions End and Conference Concludes

1:00 CPEAV Board of Directors Meeting

This is a preliminary schedule and adjustments may be necessary. A final schedule will be provided at Registration in Charlottesville.

All sessions qualify for AICP credit and VAZO recertification



2006 Commonwealth Land Use & Zoning Conference Registration

Charlottesville Omni Hotel, October 8-10, 2006

235 W Main Street, Charlottesville, VA 22902 — Telephone: 434-971-5500

Please Type or Print Clearly. Please complete a Registration Form for each person.

Name: _____ Title: _____

Home Mailing Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Office Phone: _____ Fax: _____

E-mail: _____ Agency or Firm Association: _____

I am a (please check all applicable):

- ☐ Planning Commission Member
- ☐ Board of Zoning Appeals Member
- ☐ Elected Official
- ☐ Other Official
- ☐ Staff Member
- ☐ Citizen
- ☐ Other (please specify below)

General Registration Information:

The registration fee includes educational materials, refreshment breaks and meals except Sunday evening dinner (on your own). All who attend are required to make and guarantee their own hotel reservation. Details and information will be provided along with registration confirmation. CPEAV has reserved rooms and negotiated a special hotel rate. Early reservations are advised as the number and type of rooms in our reserved block are limited.

Advance Program registration and payment is required. Those desiring to attend are urged to act promptly. Applications may be faxed to 804-794-6257. Call, fax or e-mail in advance to make arrangements for delayed payment or billing if not submitting full payment with registration.

Registration Deadline and Fees:

Registration forms for participants must be received by mail or fax on or before September 28, 2006. The \$235 fee must accompany the registration form unless CPEAV has approved an alternate payment method such as delayed payment or billing. Registration after September 28 on a space and materials available basis must be pre-approved. Please allow additional time for this process. Registrations received after September 28 are \$285.

If you cancel after September 28, but on or before October 2, a 50% refund, less any prepayments required of CPEAV, will be issued. We will be unable to honor any refund request received after October 2. Substitution of another person is permitted at any time. Refund of any payment received by credit card will be made only by check and subject to a 7.5% handling fee.

Registration Fee:

On or before September 28	\$235.00	\$ _____
After September 28	\$285.00	_____
Monday only (incl 2 meals)	\$165.00	_____
Tuesday only	\$ 70.00	_____

Nonregistered Guest Meal Tickets:

Monday Breakfast	\$ 12.00	_____
Monday Lunch	\$ 22.00	_____
Monday Reception	\$ 15.00	_____
Monday Banquet	\$ 40.00	_____
Tuesday Breakfast	\$ 12.00	_____

Total Due \$ _____

Please Make Your Check Payable to:
Citizens Planning Education
Association of Virginia or to CPEAV

Mail or Fax Your Payment and Registration to:

Michael Chandler, CPEAV Dir of Education
 603 Farnham Cir
 Richmond VA 23236-4173

Fax: 804-794-6257
 For Info call or Fax CPEAV at 1-888-827-2482
 E-mail: info@cpeav.org

For Credit Card Payment:

Please contact CPEAV for a form to be completed and faxed or mailed to CPEAV for payment by credit card. Any refund of a credit card payment will be by check less a 7.5% handling fee.



Important Information about Conference lodging at the Charlottesville Omni:

Persons requiring lodging must call the Hotel at 434-971-5500 and make their reservation. Please tell the reservation clerk you will be attending the CPEAV Commonwealth Land Use & Zoning Conference and request the special Conference rate of \$85 single or double. **All lodging reservations must be made by September 20, 2006. Make your reservations early as the number of rooms set aside for our use is limited.**



VAPA's mission is to promote planning as the foundation for effectively addressing the physical, economic and social changes taking place in Virginia. The Virginia Chapter of the American Planning Association is committed to promoting awareness about planning's many benefits, through effective leadership in order to enhance our practice throughout the Commonwealth.

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Save the Date!

VAPA's 2007 Planning Conference

July 25-27, 2006

Wintergreen Resort